

File – Questions

Document 1

1. How and why has sport become so interconnected with politics recently in the US?
2. Explain in your own words how ambivalent American's are regarding the intersection of sports and politics?
3. What role does political polarization play in that?
4. What other factors come into play?

Document 2

5. How have the Olympics become politicized?
6. How about specifically the 2024 Games?
7. What does Thomas Bach mean when he said “We must be politically neutral but not apolitical”? How do the 2024 Olympics illustrate that?

Document 3

8. What link does the document make between sports, politics and brands?
9. How risky is it for a brand to be politically involved when it comes to sports?
10. How is sport described as inherently political when it comes to international competitions?
11. What is so specific about global sports today?

Document 4

12. How does document 2 illustrate the content of document 1?

Document 5

13. What link is made here between sports and politics?
14. How does it echo some of the documents?
15. What additional dimension does it bring compared to the other documents?